



2010 Downtown Myrtle Beach St. Patrick's Day Celebration

CORPORATE & ADVERTISING SPONSORSHIP

Event Sponsor - \$7,500.00

- 2010 "Your Name" St Patrick's Day Celebration.
- 2010 Hot Summer Nights every Saturday night from June 1st thru September 4th (12 weeks)
- Name and Logo As Ultimate and Head Sponsor on All Print/Radio/TV Advertising and Marketing Materials
- (10) VIP Tickets to VIP Lounge and Hospitality Tent Area with Priority Viewing of Main Stage
- Stage Header on Main Stage
- (3) 3'x5' Signs on Bike Rack Barricades at Both Entrances
- "Your Name" Head Billing on All Venue Map Materials
- Signage/Banners Provided By Event Promoter
- (1) On Stage Announcement Per Musical Performance or Competition Recognizing Your Company
- Recognized in all Media Coverage
- Link to your web site on the Event Web Page
- Additional signage placed throughout the event supplied by your company
- Placement of company vehicles or products on event site

Event Co Sponsor - \$5,000.00

- Name and Logo As Major Sponsor on all Print and TV Advertising and Marketing Materials
- (8) VIP Tickets to VIP Lounge and Hospitality Tent Area with Priority Viewing of Main Stage
- Signage At Main Stage - Flanking both sides of the main stage
- (1)- 3' x 5' Signs on Bike Rack Barricades at Both Entrances
- (1)- 3' x 5' Placed at the center of the event
- "Your Name" As co sponsor on All Venue Map Materials and Band Schedules
- Signage/Banners Provided By Event Promoter
- 1 On Stage Announcement for (Main Stage Sponsor) Per Musical Performance or Event
- Additional signage placed throughout the event supplied by your company



- Placement of company vehicles or products on event site
- Link to your web site on the Event Web Page

Beer Garden - \$5,000.00

- Name and Logo As Major Sponsor on All Print and TV Advertising and Marketing Materials
- (8) VIP Tickets to VIP Lounge and Hospitality Tent Area with Priority Viewing of Main Stage
- “Your Company Name” event beer garden
- Control of Decorations for Interior of Tent (Permitting Board Approval)
- (6) 3’x5’ Signs on 8’ Barricades Identifying a 30’x80’ Section as the Centerpiece of the event
- “Your Name” Main Stage Placement on All Venue Map Materials and Band Schedules
- Link to your web site on the Event Web Page
- Placement of company vehicles or products on event site
- Your company name posted on our event web site as a sponsor

VIP Lounge and Tent Area - \$2,500.00

- (6) VIP Tickets to VIP Lounge and Hospitality Tent Area with Priority Viewing of Main Stage
- “Your Company” Name on Tent
- Control of Decorations for interior and exterior of Tent (Permitting Board Approval)
- “Your Name” VIP and Hospitality Tent area Placement on All Venue Map Materials and Band Schedules
- Link to your web site on the Event Web Page
- Placement of company vehicles or products on event site
- Additional signage placed in center of event supplied by your company
- Option 1. \$2,500 cash investment
- Option 2. Food & staff for the lounge area from 3 pm until 11 pm
- Your company name posted on our event web site as a sponsor

Kids Zone - \$2,000.00

- (6) VIP Tickets to VIP Lounge and Hospitality Tent Area with Priority Viewing of Main Stage
- “Your Name” Kids Zone Placement on All Venue Map Materials and Band Schedules
- Signage of kid zone, your company tent for promotion
- (2)- 3’x5’ Signs on Bike Rack Barricades at Both Entrances
- Link to your web site on the Event Web Page
- Placement of company vehicles or products on event site
- Additional signage placed in center of event supplied by your company
- Your company name posted on our event web site as a sponsor

Seating Area Sponsorship #1 - \$1,000.00

- (4) 3’ x 5’ signs on barricades blocking off seating area in the middle of the event
- (4) VIP Tickets to VIP Lounge and Hospitality Tent Area with Priority Viewing of Main Stage
- Your company name posted on our event web site as a sponsor
- Link to your web site on the Event Web Page

Seating Area Sponsorship #2 - \$1,000.00

- (4) 3’ x 5’ signs on barricades blocking off seating area in the middle of the event
- Your company name posted on our event web site as a sponsor
- (4) VIP Tickets to VIP Lounge and Hospitality Tent Area with Priority Viewing of Main Stage
- Link to your web site on the Event Web Page

Sign Sponsorships - \$200.00

- (1) 3’ x 5’ sign displayed on site of event
- (2) VIP Tickets to VIP Lounge and Hospitality Tent Area with Priority Viewing of Main Stage

Hotel Sponsorship 1 - 5 Hotel rooms donated the night of the event

- Listed on our event web site as one of the two Hotels to stay for the event
- (6) VIP Tickets to VIP Lounge and Hospitality Tent Area with Priority Viewing of Main Stage
- Your company name posted on our event web site as a sponsor
- Link to your web site on the Event Web Page
- (1) 3' x 5' sign displayed on site of event

Hotel Sponsorship 2 - 5 Hotel rooms donated the night of the event

- Listed on our event web site as one of the two Hotels to stay for the event
- (6) VIP Tickets to VIP Lounge and Hospitality Tent Area with Priority Viewing of Main Stage
- Your company name posted on our event web site as a sponsor
- Link to your web site on the Event Web Page
- (1) 3' x 5' sign displayed on site of event